

ThinkBuzan

Licensed Instructor Course in Memory Skills



*Tony Buzan
Founder of The World
Memory Championships*

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Background

The ThinkBuzan Licensed Instructor Course in Memory Skills is a 3 day, fully accredited course, created by the founder of the World Memory Championships and best-selling author of over 100 books, Tony Buzan. Learn powerful techniques that will help you to think better, boost your memory capacity and make *your* communications more memorable.



600+
ThinkBuzan Licenced
Instructors since 2011



13+
Locations trained in



40+
Hours' worth of
Resources available

Global Instructor Network



The Course

The ThinkBuzan accredited Memory Skills training course will ensure that you never forget a name, face or date, and always make a memorable impression.

On this 3 day interactive Memory Skills training course, you will learn ground breaking memory techniques, proven to push your memory to an entirely new level, aid in better thinking and improved concentration.



We will provide the knowledge, skills and in depth training materials for you to go on and deliver your own official ThinkBuzan courses on memory. Ideal for corporations, educators, entrepreneurs, consultants, strategists and personal coaches alike.

'Who better to learn from than Tony Buzan himself? I now feel knowledgable and empowered, able to develop my own courses. The course gave me the opportunity to recreate!'

Sue Perkins, Teacher, UK

Overview of the Course Content

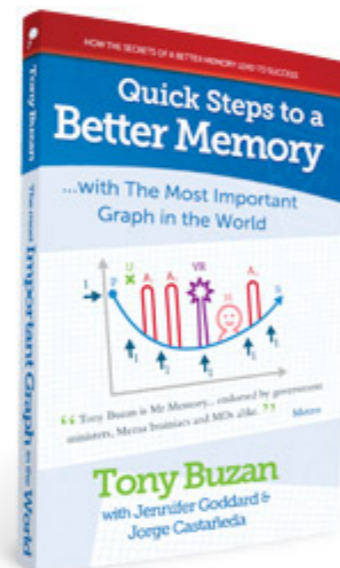
On this course, you will be put through a series of interactive memory exercises proven to boost your recall speed.

You will embrace the Major Memory System which will enable you to capture as much information as possible and to create key associations to remember even the smallest of details, and become 'brain-fit'.



You will have the ability to use synergetic thinking to unleash your brain's creative power and overcome any mental barriers which may be holding you back. You will learn how whole brain thinking can enhance your ability to imagine, associate, and continually improve your cognitive function and memory.

Finally, through Tony Buzan's revolutionary book, Quick Steps to a Better Memory with The Most Important Graph in the World, you will discover Moments of Truth, the laws of Memory and Behaviour, and learn how to make a real impact, as well as understanding how to apply The Most Important Graph in your daily life.



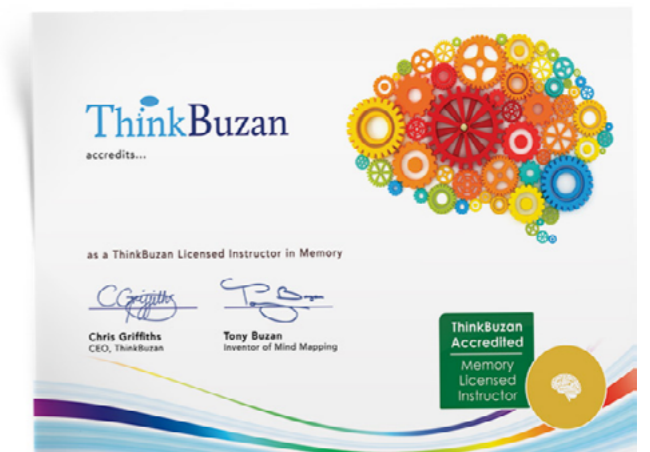
The Accreditation

This course is endorsed by the founder of the World Memory Championships, Tony Buzan. ThinkBuzan are the only training provider offering an **official accredited course** in Memory Skills. We provide you with a range of resources to assist you in your own training courses and to incorporate the memory techniques you learn into your day-to-day life. These benefits include:



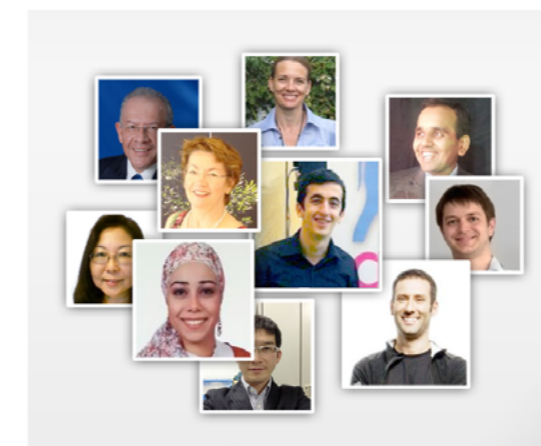
Practitioner Course

Access to our ready-made one day Practitioner courses in memory with agendas, materials and training resources so you can deliver your own content straight away.



Official Certificates

Official ThinkBuzan Practitioner Certificates, signed by Tony Buzan and ThinkBuzan CEO, Chris Griffiths, for your delegates.



Unique Profile

Full profile listing on the highly visited ThinkBuzan website to promote your accredited coaching services globally.



Further Development

Further your training and achieve Senior ThinkBuzan Licensed Instructor status by demonstrating your knowledge, skill and experience across all of our disciplines.

Why should you be trained by ThinkBuzan?

We are backed by expert trainers Tony Buzan, Phil Chambers and Mikiko Chikada, with over 40 years of research and experience in memory, Speed Reading and Mind Mapping. We are constantly perfecting our techniques and exploring new ideas, so that we can offer you relevant and powerful training.

Our trainers have been requested by international organisations such as the European Commission, the Petra Nobel Conference of Nobel Laureates, European Parliament, European Academy of Direct and Interactive Marketing and various royal families across the globe, to help them apply innovative thinking to their projects.

We've trained individuals and organisations across 6 continents, including those within the United Nations, Sony, the NHS, Hewlett Packard, McDonalds and the Ministry of Defense.

The Training Team

Tony Buzan - Inventor of Mind Mapping

Tony Buzan is the world-renowned inventor of Mind Mapping and expert on the brain, memory, Speed Reading, creativity and innovation. He has been named as one of the world's top 5 speakers by Forbes magazine, along with Mikhail Gorbachev, Henry Kissinger and Margaret Thatcher.

Tony Buzan leads the majority of our courses around the world, building a network of highly specialised experts in creative thinking.

Tony has worked with governments around the world on educational creativity and leadership issues, including the governing bodies of Australia, Bahrain, China, UK, Jamaica, Malaysia, Mexico, Singapore and South Africa.

Through his consultative work for governments, Tony continues with his aim to instill a strategy for creative thinking into the school curriculum, seeking to influence current government bodies, as well as inspire the leaders of tomorrow.



Phil Chambers - Senior Trainer and Reigning World Mind Mapping Champion

As World Mind Mapping Champion and one of the longest established Buzan Instructors, qualified in 1995, Phil has an in-depth knowledge of all areas of Tony Buzan's work. He has supplemented this knowledge with additional professional development in Accelerated Learning, Memory and Neurolinguistic Programming (NLP). He is Chief Arbiter of the World Memory Sports Council, a member of the Professional Speaking Association and MENSA (the high IQ society).

Phil frequently delivers ThinkBuzan Memory Skills and Speed Reading ThinkBuzan Licensed Instructor programmes alongside Tony Buzan and has contributed to many of his books. In addition to this Phil has authored books such as The Student Survival Guide, A Mind to do Business and The Memory Arbiters' Handbook.

He has a wealth of experience in delivering training for corporations, schools, universities, charitable organisations and individual coaching on a one-to-one basis, in countries including China, Russia, India, the Middle East and Europe.



Danielle Hazell - Training and Events Co-ordinator

Dani coordinates all of the ThinkBuzan Licensed Instructor Courses in Mind Mapping, Memory & Speed Reading and will be your point of contact as a TLI graduate after the course.

As a ThinkBuzan Licensed Instructor, you will spend a lot of time liaising with Dani who will provide you with access to our online Training Resource Repository, build and load your trainer profile onto the ThinkBuzan website, take and process certificate orders, keep you up to date with the latest TLI news and be there for any assistance should you require it.

From global TLI courses to global consultancy, Dani will guide you through the logistics and practicalities for any event and will ensure that you and/or your clients have a seamless experience training with ThinkBuzan.

Mikiko Chikada - Master Trainer

Mikiko has worked with Tony Buzan for many years and is ThinkBuzan's Master Trainer in Japan. She leads the ThinkBuzan Licensed Instructor Courses in Speed Reading in Tokyo.

Mikiko is the founder and CEO of TISM Corporation (formerly MK Partners Co. Ltd.), a boutique consulting firm headquartered in Tokyo.

Mikiko discovered mind maps in 1984 when she was an MBA candidate. Deeply impressed with the concept, she started using mind maps for virtually everything. Currently, she is devoting much time and energy into spreading Mental Literacy.



What are the perks of being a TLI?



25% Off Courses

You can receive a 25% discount on the Memory Skills course if you have first attended our Mind Mapping course*.



Join our Reseller scheme

Receive 30% discount on iMindMap desktop software*.



Preview Software

You will be invited to exclusive previews of our iMindMap software before they are released in our exclusive beta programme.*



Re-attend Free

Refresh your skills and keep up-to-date on the latest techniques by re-attending the course at anytime. All you need to do is pay a small delegate rate – the course fee is free.*



Online Courses

After attending the course, you will be given access to our newly developed range of online courses in Mind Mapping and creative thinking.*



Droptask PRO

You will be given a free, 6 month subscription to the newly developed visual task management tool, DropTask PRO. You can visualise your workload, allocate tasks and access all of your work tasks in one place.*

**These benefits are available to all instructors who have an active license (to be renewed every 12 months).*

F.A.Qs

Who attends this course?

Previous delegates have come from a wide variety of disciplines worldwide, including business consultancy, education, coaching, management, charity, medicine, psychology, government, and public services.

How long am I accredited for?

Once you have attended the memory training course, your accreditation is valid for 12 months. Every 12 months, you will be asked to pay a £250 renewal fee (+ VAT if applicable) to renew your accredited training license with ThinkBuzan. If you have attended multiple ThinkBuzan accredited training courses (Memory Skills, Speed Reading or Mind Mapping), you will only be required to pay one renewal fee to cover the 12 month period.

Am I able to re-take the Memory Skills training course if i wish?

You are welcome to refresh your knowledge by re-taking the ThinkBuzan memory training program, and you will be required to pay only a small delegate fee to cover your costs for the day. Please note, this is subject to availability on the course and you must be up-to-date with your licensed instructor renewal fees.

How can I tell if the course is right for me?

This accredited training course is suitable for anyone looking to enhance their cognitive performance, learn new creative skills and improve their memory capacity. The ThinkBuzan Memory Skills training program is particularly effective for those individuals who are already accredited trainers, and are looking to add another dimension to their business coaching portfolio.

How can I pay for the course?

You can pay a 10% deposit or you can pay the full amount upon your booking. If you are only paying the deposit, then the rest of the payment is due 30 days before the course begins. There are 3 methods of payment;

1) Bank Transfer - if you would like to pay by bank transfer, you can find our bank details on the invoices we send out. Simply provide us with your bank remittance slip once you have made the payment so our Finance team may locate your payment. Please also note that you will be required to cover any bank charges.

2) Credit card - if you would like to pay by credit card, please contact us on **+44 (0) 207 1177 173** or **(1)-800-961-4582** (USA) and we would be more than happy to process your payment over the phone. Alternatively, you can provide us with your telephone number and a suitable time to contact you and we will be more than happy to call you.

3) Paypal - if you would like to pay by Paypal, simply provide us with your Paypal email address and our Finance team will request payment from your account.

General Information Enquiries

I have a training question

If you wish to find out more information regarding the courses we offer, simply contact our training team for more information:

Or give us a call on **+44 (0) 207 1177 173** or **(1)-800-961-4582** (USA) - our office hours are 8.30am - 6pm (UK time) Monday to Thursday, and 8.30am - 5pm Friday.

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The logo for ThinkBuzan, featuring the company name in a blue serif font. The 'i' in 'Think' has a blue dot. The logo is positioned on the right side of the page, partially overlapping a decorative graphic of colorful, curved shapes in orange, yellow, green, and red.