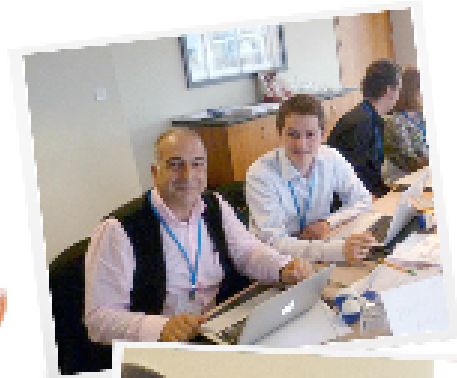


Licensed Instructor Course in Speed Reading

ThinkBuzan



Tony Buzan, Founder of World
Memory Championships

ThinkBuzan, TecMarina, Terra Nova Way, Penarth CF64 1SA, UK
+44 (0) 20 71 177 173 (1)-800-961-4582 (USA)

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Background

On the ThinkBuzan Licensed Instructor Course in Speed Reading, you will learn revolutionary techniques that will dramatically improve your reading speed, help you think faster and more creatively and sharpen your memory.



The Course

Do you need to?

- *Constantly read and absorb volumes of text?*
- *Keep up to date with new technology, research or case notes?*
- *Understand and make decisions on new knowledge quickly?*

This innovative **Speed Reading** course, developed by inspirational best selling author Tony Buzan, teaches top Speed Reading techniques to more than double your reading speed.

Buzan's unique, accredited Speed Reading course improves reading memory, comprehension and concentration, while developing your productivity and efficiency and providing a recognised qualification.

Bad habits and reading mistakes learned from your childhood will be reviewed and discarded. The course will show you how Speed Reading techniques can help you read faster, understand more and become more efficient.

Benchmark your initial reading speed against your fellow delegates and practise advanced Speed Reading techniques and effective scanning skills. With this course, reading quantities of text and remembering facts will become a breeze.





Challenging yourself to learn new skills strengthens your brain, like exercise strengthens your muscles. You will learn advanced Speed Reading techniques, including brain exercises like superskimming, scanning and meta-guiding – and watch your problem solving skills improve and your brain capacity grow.

The ThinkBuzan Licensed Instructor Course in Speed Reading opens doors to a new way of life. By integrating information efficiently, you can reach fact-based decisions quickly and effectively.

You will not only leave the course an expert in Speed Reading; you will be able to train others in these techniques using the skills we have taught you and the exclusive resources we provide.

“*Tony’s speed reading more than doubled my reading speed, and I am still in awe.*”

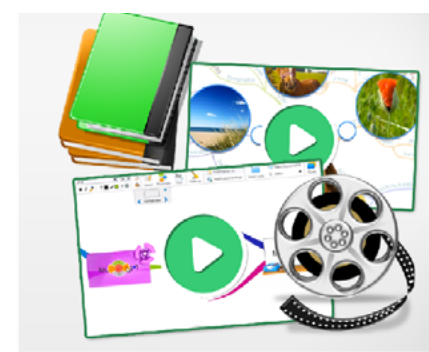
- *Bhupinder Singh, Senior Project Manager, London Life, UK*

The Accreditation

This course is developed by inspirational best selling author Tony Buzan. ThinkBuzan are the only training provider offering an official accredited course in Speed Reading from Tony Buzan.

We provide you with a range of resources to assist you in your own training courses and to incorporate the Speed Reading techniques you learn into your day-to-day life.

The resources include:



Practitioner Course

Access to our ready-made one day Practitioner Course in Speed Reading with agendas, materials and training resources, so you can deliver your own content straight away.



Unique Profile

Full profile listing on the highly visited ThinkBuzan website to promote your accredited coaching services globally.



Official Certificates

Official ThinkBuzan Practitioner Certificates, signed by Tony Buzan and ThinkBuzan CEO, Chris Griffiths, for your delegates.



Further Development

Further your training and achieve Senior ThinkBuzan Licensed Instructor status by demonstrating your knowledge, skill and experience across all of our disciplines.



Why should you be trained by ThinkBuzan?

We are backed by expert trainers Tony Buzan, Phil Chambers, and Mikiko Chikada, with over 40 years of research and experience in Speed Reading, Mind Mapping and Memory Skills.

Our trainers have been requested by international organisations such as the European Commission, the Petra Nobel Conference of Nobel Laureates, European Parliament, European Academy of Direct and Interactive Marketing and various royal families across the globe to help them apply innovative thinking to

“ This course is so critical, it could take a month to scratch the surface. With Tony Buzan being an authority on the mind, brain and it’s use, I expected no less. ”

– Dr George Huba
Abdullahi Bello Umar,
CEO of Kaduna Industrial and Finance Company Ltd, Nigeria

Mikiko Chikada Kawase - Master Trainer

Mikiko has worked with Tony Buzan for many years and is ThinkBuzan’s Master Trainer in Japan. She leads the ThinkBuzan Licensed Instructor Courses in Speed Reading in Tokyo.

Mikiko is the founder and CEO of TISM Corporation (formerly MK Partners Co., Ltd.), a boutique consulting firm headquartered in Tokyo.

Mikiko discovered mind maps in 1984 when she was an MBA candidate. Deeply impressed with the concept, she started using mind maps for virtually everything. Currently, she is devoting much time and energy into spreading Mental Literacy.



Phil Chambers - Senior Trainer and Reigning World Mind Mapping Champion

As World Mind Mapping Champion and one of the longest established Buzan Trainers, Phil has an in-depth knowledge of all areas of Tony Buzan’s work.

He has supplemented this knowledge with additional professional development in Accelerated Learning, Memory and Neurolinguistic Programming (NLP).

He is Chief Arbiter of the World Memory Sports Council, a member of the Professional Speaking Association and MENSA (the high IQ society).

Phil frequently delivers ThinkBuzan Memory Skills and Speed Reading ThinkBuzan Licensed Instructor programmes alongside Tony Buzan and has contributed to many of his books. In addition to this Phil has authored books including: *The Student Survival Guide*, *A Mind to do Business* and *Brilliant Speed Reading*.

He has a wealth of experience having delivered training for corporations, schools, universities, charitable organisations and individual coaching on a one-to-one basis and has worked in countries including China, Russia, India, the Middle East and Europe.



Danielle Hazell - Training and Events Co-ordinator



Dani coordinates all of the ThinkBuzan Licensed Instructor Courses in Mind Mapping, Memory Skills & Speed Reading and will be your point of contact as a ThinkBuzan Licensed Instructor graduate after the course.

As a ThinkBuzan Licensed Instructor, you will spend a lot of time liaising with Dani who will provide you with access to our online Training Resource Repository, build and upload your trainer profile onto the ThinkBuzan website, take and process certificate orders, keep you up to date with the latest ThinkBuzan Licensed Instructor news and be there for any assistance should you require it.

From global ThinkBuzan Licensed Instructor courses to global consultancy, Dani will guide you through the logistics and practicalities for any event and will ensure that you and/or your clients have a seamless experience training with ThinkBuzan.

What are the perks of being a TLI?



25% Off Courses

If you have attended the Mind Mapping course, you will receive a 25% discount on the Speed Reading course.*



Preview Software

Be the very first to see the upcoming versions of iMindMap before they're released.*



Online Courses

After attending the course, you will be given access to our newly developed range of online courses in Mind Mapping and Creative Thinking.*



Join Our Reseller Scheme

Receive 30% discount on iMindMap desktop software.*



Re-attend Free

Refresh your skills and keep up-to-date on the latest techniques by re-attending the course at anytime. All you need to do is pay a small delegate rate – the course fee is free.*



Droptask PRO

You will be given a free, 6 month subscription to the newly developed visual task management programme, DropTask PRO. You can visualise your workload, allocate tasks and access all of your work tasks in one place.*

**These benefits are available to all instructors who have an active license (to be renewed every 12 months).*

Group Discounts

We offer great group discounts on our accredited training courses for employees from the same company or educational institution.

Please contact info@thinkbuzan.com or call on **+44 (0) 207 1177 173** or **(1)-800-961-4582** (USA) for an official quotation, and notify us of the number of individuals in your group and the course you wish to attend.

Please note, discounts cannot be used in conjunction with any other offer. Only one discount is applicable per booking.

How can I book onto a course?

There are 3 ways that you are able to book onto an accredited Speed Reading course with ThinkBuzan.

Call us:

Give us a call on **+44 (0) 207 1177 173** or **(1)-800-961-4582** (USA) - our office hours are 8.30am - 6pm (UK time) Monday to Thursday, and 8.30am - 5pm Friday.

Email us:

You can also contact ThinkBuzan and book a place via email at info@thinkbuzan.com and we aim to reply within 24 hours Monday to Friday.

Website:

You are also able to book a place and pay via our website

You can view our terms and conditions here:

F.A.Qs

WHO ATTENDS THE COURSE?

We have delegates attending the Speed Reading course with backgrounds in a wide variety of areas such as business consultancy, education, coaching, charity, medicine, psychology, government, and public services. This course is perfect for anyone who has large quantities of text to read and assimilate, and needs to read and understand it quickly.

HOW LONG AM I ACCREDITED FOR?

Once you have attended the course, your accreditation is valid for 12 months. Every 12 months, you will be asked to pay a £250 renewal fee (+ VAT if applicable) to renew your license with ThinkBuzan. If you have attended multiple ThinkBuzan accredited training courses (TLI, TMLI, TSLI), you will only be required to pay one renewal fee to cover the 12 month period.

AM I ABLE TO RE-TAKE THE SPEED READING TRAINING COURSE IF I WISH?

You are welcome to refresh your knowledge by re-taking the course, paying only your costs for each day but please note, this is subject to availability, and you must be up-to-date with your course renewal fees.

HOW CAN I TELL IF THE COURSE IS RIGHT FOR ME?

The course is suitable for anyone looking to improve their Speed Reading rate, and enhance their comprehension and concentration.

There is no requirement in terms of Speed Reading level for the course as every delegate improves at their own rate.

The Speed Reading training course is particularly effective for those individuals who are already accredited trainers and are looking to add another skill to their coaching program.

General Information Enquiries

I have a training question

If you wish to find out more information regarding the courses we offer, simply contact our training team for more information on the courses we offer:

+44 (0) 2071 177 173

(USA) (1)-800-961-4582

Our office hours are open 8.30am - 6pm (UK time) Monday to Thursday,
and 8.30am - 5pm Friday.

The logo for ThinkBuzan, featuring the word "ThinkBuzan" in a blue serif font. The text is oriented vertically, reading from bottom to top. The logo is set against a white background with a large, curved, multi-colored graphic element on the right side of the page, transitioning from orange at the top to green at the bottom. The graphic element is composed of several overlapping, curved bands in shades of orange, yellow, green, and blue.

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